



People's Democratic Republic of Algeria

Ministry of Higher Education and Scientific Research

20 August 1955 University of Skikda

Faculty of Economics, Commercial and Management Sciences

Department of Commercial Sciences

in collaboration with

Project on university training and research team P.R.F.U : F01L01UN210120230003

is organizing

International Conference on

Export promotion policies and strategies and improving Export Performance of Firms in developing and emerging economies

November 19-20, 2024

conference auditorium - university of skikda



Honorary president:

Pr. BOUFENDI Toufik - Rector of the University

Conference supervisor:

Pr. KIMOUCHE Bilal - Dean of the faculty

General Chair:

Dr. BELAAZE Khayreddine

Scientific committee chair:

Dr. MEKITA Hemza

Organizing Committee chair:

Dr. REDJEM Nouredine

Conference coordinator:

Dr. MESSIKH Ayoub



Scope and Objectives

The organizing committee of the Conference is pleased to announce the 1st International Conference on Export promotion policies and firms Export Performance in developing and emerging economies - ICEPPEP2024 , which will be held on November 19 -20, 2024 at the university of Skikda, ALGERIA.

ICEPPEP 2024 constitutes a leading venue for scholars, academics, trade policy makers and actors in foreign trade to share their ideas, original research findings, practical experiences, and proposals regarding the issues related to the topics of the conference.

The main aim of the conference is to create an effective international forum for all participants, and enhance the relations and open up new horizons for research and scientific collaborations.

Conference objectives

- To create space for review of relevant literature of export promotion policies and related policies;
- To discuss the role and contribution of export promotion and export credit guarantee agencies in encouraging export activities;
- To investigate the factors affecting the export performance of firms, especially in developing and emerging countries;
- To discuss the determinants of Export Decision of Firms;
- To investigate the relationship between export performance and export promotion policies;
- To analyze current issues and challenges facing exporting firms;
- To present successful international experiences in promoting export;
- To provide recommendations and proposals aimed at developing more efficient and effective policies related to promoting exports.

Topics

Topic 01

Export promotion policies: literature review

Topic 02

Trade policy and the WTO

Topic 03

Benefits and Advantages of free Zones: export processing zones (EPZs), free trade zones (FTZs) and special economic zones (SEZs)

Topic 04

Trade Promotion Organizations

Topic 05

The Determinants of Export Performance

Topic 06

Export Diversification

Topic 07

Exporting and Firm Performance in developing and emerging economies

Topic 08

Exporting firms

Topic 09

Firms and international market access;

Topic 10

Best practices in export promotion

Other related topics.

Target audience

- This conference welcomes Academics, Scholars, and Researchers from higher education institutions across the globe;
- Government representatives from Departments of Trade and Export Promotion;
- Different actors in international trade;
- Companies executive officers.

Conditions of participation

- The research paper should be within one of the conference's axes;
- It should be characterized by modernity, seriousness in presentation, scientific authenticity, and proper methodology;
- The research paper should not have been previously published in a journal or presented at another scientific event;
- Research papers should be submitted in WORD format;
- The size of the research paper, including references and appendices, should not exceed 15 pages;
- Research papers are accepted in three languages (Arabic, English, and French);
- The abstract should be in two languages (English and a foreign language) and should include keywords;
- Formatting should follow the APA style;
- Priority is given to field studies and case studies.
- All accepted research papers will be published in the conference's book;
- The best research papers will be published in one of the indexed journals.

Template



Arabic



English



French

Scientific committee members

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| Pr. Andrzej Cieslik
University of
Warsaw
-Poland- | Pr. Fredj JAWADI
IAE Lille University
School
of Management -
France- | Pr. Habib Zitouna
University of Tunis
El Manar -Tunisia- |
| Pr. Turan YAY
Yeditepe University
-Turkey- | Pr. Hatem Masri
Applied Science
University Kingdom
of Bahrain | Pr. Samir Ghazouani
Ecole Supérieure de
Commerce
de Tunis -Tunisia- |
| Imène Guetat
ISCAE - Tunis
-Tunisia- | Dr. Maha Elhini The
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DERİNDAĞ
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University of Skikda |
| Dr.Amroun sarra
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Tarf | Dr.SALAMA Sara
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| | Dr.BOULAHOUAT
Mahdia University of
Bejaia | |

Organizing committee members

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|-------------------------|---------------------------|
| Pr. Sawsen Zirek | Dr. Lotfi Bouneb |
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| Assma Lezghed | khaled guira |
| Rabah Bounmeri | Halima Bouzenad |
| Saida Bendiebaberkane | Zineb Ameur |

Important dates

- Paper submission deadline: **August 31, 2024**
Acceptance notification: **September 20, 2024**
Registration deadline: **October 10, 2024**
Conference date: **November 19 - 20, 2024**

submission

- Papers should be submitted electronically via our
e-mail:
iceppep2024@univ-skikda.dz

Contact us

Visit the
Conference's
website for more
information



<https://iceppep2024.sciencesconf.org>